

**TUESDAY
14 MAY
2024**

torque

expo

telford
internationalcentre

2024

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Torque-Expo 2024 will return to The Exhibition Centre in Telford, following on from the success of the previous event in 2022. This key one-day event offers a B2B exhibition, a substantial conference programme, an innovation zone showcasing new and unusual products, followed by an evening networking and an awards presentation highlighting the industry's latest developments and achievements. Torque-Expo 2024 is a compact and cost-effective event, maximising time out of the office and return on investment.



EXHIBITION • NETWORKING • SEMINARS • AWARDS

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HOW IS TORQUE-EXPO 2024 DIFFERENT?

The Torque-Expo format ensures exhibitors benefit from a one-day national exhibition, and importantly, offers valuable networking time, where exhibitors can freely move around and talk to many of their peers, colleagues and customers.

Torque-Expo will provide a 'full-on' day for the exhibitor and visitor alike, offering a compelling seminar programme throughout the day, followed by an evening filled with food, drink, networking and the awards.

MARK REVAK, HARRISON & CLOUGH:

"An exceptionally well organised event, great venue (brilliant staff) and hosted over a day which made it much more workable in today's challenging environment.
"It was great to see so many faces, new and old, from across the fastener industry come together and talk face-to-face again. The quality of attendee, dialogue and resultant leads and work was and continues to be hugely positive."

CLAIRE JONES, OGL:

"It was great to finally see people face to face, the event gave us an opportunity to spend further time with our existing customers and meet prospects who are looking for innovative products and services that will help their business become more efficient and effective and drive down unnecessary costs. The team at Torque were very welcoming and we look forward to attending again in the future."



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INDUSTRY SECTORS

- **FASTENERS, FIXINGS AND ADHESIVES** • **HAND AND POWER TOOLS** •
- **HARDWARE AND ARCHITECTURAL IRONMONGERY** • **DIY PRODUCTS** •
- **ABRASIVES AND LUBRICANTS** • **CLOTHING, SAFETY AND JANITORIAL** •
- **CONSUMABLES** • **ASSOCIATED PRODUCTS, IT AND SUPPORT SERVICES** •

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EVENT SCHEDULE

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EXHIBITION

09:00 hrs – 16:30 hrs

KEYNOTE SPEAKER

13:15 hrs

SEMINARS

Throughout the day

CANAPÉ, DRINKS, BUFFET AND AWARDS

18:30 hrs – The Gallery, Telford International Centre

MOTIVATIONAL AND EDUCATIONAL SEMINARS

A centrepiece of Torque-Expo is a series of motivational and educational seminars, designed to attract visitors to the show and offer valuable information, intelligence and insight.

The timing of the schedule means that both visitors and exhibitors will be able to attend and glean valuable market intelligence and thought leadership.



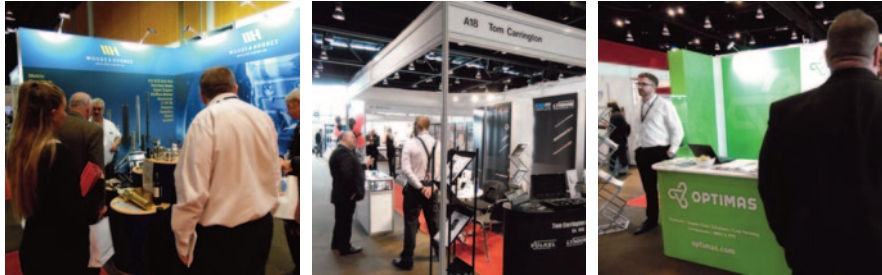
Featuring talks on a wide range of topics, designed to help add value to your business and assist in decision-making and forward planning.

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EXHIBITION SPACE

Space only and shell scheme stands available, set to a maximum of 20m², with directional routes throughout the venue. This is good news for the exhibitor as it should present equal stand space with visitor traffic as well as reduce set up times and costs.



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First and foremost, Torque-Expo is about meeting and talking face-to-face with an audience of senior decision-makers (business owners, MDs, senior buyers, and purchasing managers) from wholesalers, independent retailers, multiple retailers, fastener and fixings distributors, hardware and builders' merchants plus engineer suppliers.

SHELLY-ANN WILLETTTS, BRIGHTON-BEST:

"We found the show to be really busy and it has proven to be extremely productive for us so far – the evening was good fun and a great networking opportunity. The whole event was fantastic and were already looking forward to next year."

TIM DALTON, WOODS & HUGHES:

"After over two years of restrictions and lockdowns it was finally great to be back exhibiting, and the quality of visitors was superb. "Not only did we get the chance to interact with old customers and suppliers, we also got to meet new customers, and will, without doubt, benefit from the exhibition."

KATIE CHAMBERS, DELIGO:

"Torque-Expo Telford was absolutely amazing – we had plenty of help if we needed it. From this event, we have gained a lot of knowledge and experience. Thanks to this event, we have noted some ideas for us to use next time! Thank you for having us!"

CARLY PEARSON, MARTYN PRICE FASTENERS:

"It was good to see some old (and new) faces after a couple of years of not seeing people. It was an enjoyable show and was good to have a few beers and catch up with people!"

SET-UP IS FROM 7AM - 9AM

(access will be available on Monday 13 May)

Fast set up and breakdown means exhibitors optimise their time at the event and can enjoy the conference, networking and other aspects of Torque-Expo.

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THE TORQUE-EXPO AWARDS

The Torque-Expo Awards – celebrating the best people, products and services in the industry, follows on from the exhibition. The Awards offer a perfect networking opportunity centred around a drinks' reception, canapés and buffet dinner followed by the awards ceremony.



PROMOTIONAL SUPPORT

It's not just about the day of the show! Talk to our team to create a campaign of content, to drive awareness ahead of the event and push decision makers to visit your stand at the show. A comprehensive promotional package can include pre and post show coverage across print and digital platforms, highlighting key services and product features.



AWARDS SPONSORSHIP

The Awards also present a great marketing opportunity for partners wishing to sponsor elements of the evening including individual awards, dinner, drinks reception and other aspects of the event, which will be announced nearer the time. If you have an idea for sponsorship, talk to us and we can create a solution that works for your brand.

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Only 30 minutes from central Birmingham and on the door step of the West Midlands, the venue is easy to get to with ample free parking and puts the show in the heart of Britain, close to the core of the UK industry and within a two hour drive of 75% of England's population.



THE ORGANISER

Stag Publications Ltd. produces Torque Magazine, covering the global fastener, tool and related industries with a dedicated weekly email newsletter, daily updated website www.torque-expo.com and print magazine, published six times a year as well as four unique enhanced digital editions featuring news, views, video content, industry insights, reports and other crucial industry data.

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